Generational Growth (GENG)

DATA AS OF 6/30/2023

Objective & Strategy

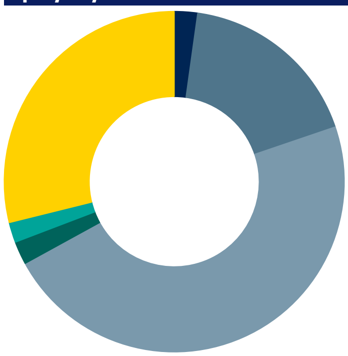
The Generational Growth Portfolio has been constructed to hold positions in companies that we believe have the potential to grow earnings per share and underlying intrinsic value at a rate superior to the market. The manager looks for companies that have developed business models with durable competitive advantages that have resulted in superior financial returns and growth characteristics relative to their peers. The intention is to hold these companies in the portfolio for multiple years based on their potential to compound at attractive rates. The strategy seeks aggressive long-term capital appreciation and should experience low turnover.

Composite Data

Inception Date: 6/29/2023

Number of Holdings: 47

Equity Style

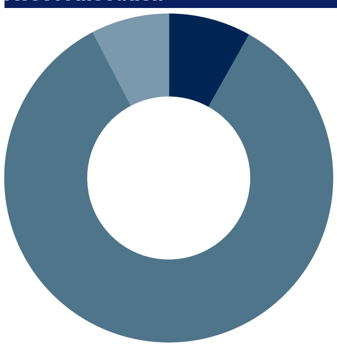


	%
Large Value	2.2
Large Core	17.6
Large Growth	47.2
Mid Value	2.2
Mid Core	1.9
Mid Growth	28.9
Small Value	0.0
Small Core	0.0
Small Growth	0.0
Total	**100.0**

Top 10 Holdings

Ten Largest Holdings	Ticker	Portfolio Weighting %
Cash/Cash Alternatives	CASH1	8.16
Old Dominion Freight Line Inc Ordinary Shares	ODFL	2.35
Block Inc Class A	SQ	2.34
Airbnb Inc Ordinary Shares - Class A	ABNB	2.33
Builders FirstSource Inc	BLDR	2.28
MSCI Inc	MSCI	2.23
Lam Research Corp	LRCX	2.20
Uber Technologies Inc	UBER	2.19
Marriott International Inc Class A	MAR	2.16
Constellation Software Inc	CNSWF	2.15

Asset Allocation



	%
Cash/Cash Alternatives	8.2
US Equity	84.2
Non-US Equity	7.6
US Bond	0.0
Non-US Bond	0.0
Other	0.0
Total	**100.0**

Sector Diversification

Consumer Discretionary %	11.47
Consumer Staples %	2.05
Energy %	0.00
Financials %	13.45
Healthcare %	14.50
Industrials %	18.61
Information Technology %	35.84
Materials %	0.00
Communication Services %	1.99
Utilities %	0.00
Real Estate %	2.10

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Past performance does not guarantee or indicate future results. For more information about all investment strategies and their objectives please contact the Portfolio Manager.

Results displayed herein prior to 8/20/2022 were achieved under a different firm prior to Moran Wealth Management becoming registered as an investment adviser. The accounts managed at the predecessor firm were, however, achieved by the same personnel and were managed substantially similar to the accounts managed at Moran Wealth Management.

Portfolio shown is as of 6/30/2023 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.

239.920.4440

5801 Pelican Bay Blvd., Ste. 110 Naples, FL 34108

www.MoranWM.com

Source: Morningstar Direct