

# Generational Growth



## Objective

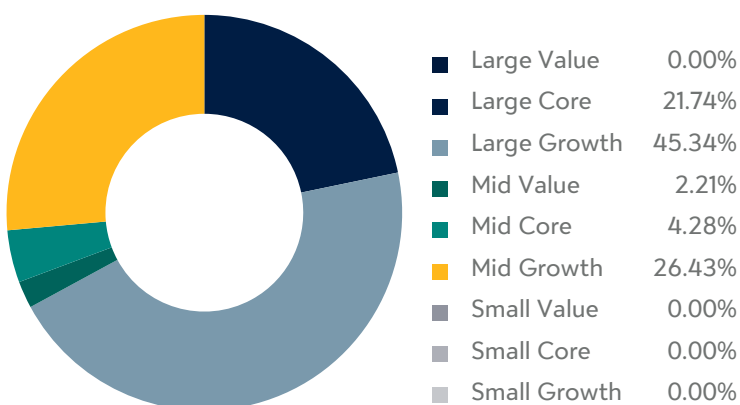
This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

|                    |                |
|--------------------|----------------|
| Inception Date     | 6/30/2023      |
| Number of Holdings | 47             |
| Composite Assets   | \$6.64 Million |
| Short Name         | GENG           |

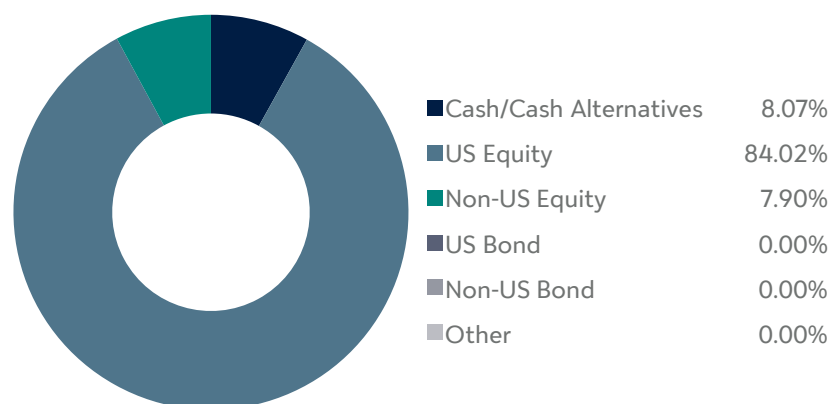
## What is the Generational Growth Strategy?

- A diversified collection of companies that Moran Wealth Management believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

## Equity Style



## Asset Allocation



## Top 10 Holdings

| Holding                       | Allocation |
|-------------------------------|------------|
| Cash/Cash Alternatives        | 8.07%      |
| Ansys Inc                     | 2.41%      |
| Alphabet Inc Class C          | 2.10%      |
| Cintas Corp                   | 2.10%      |
| Old Dominion Freight Line Inc | 2.08%      |
| Lam Research Corp             | 2.06%      |
| Lululemon Athletica Inc       | 2.05%      |
| TJX Companies Inc             | 2.05%      |
| MSCI Inc                      | 2.05%      |
| Rockwell Automation Inc       | 2.04%      |

## Sector Diversification

| Sector                 | Allocation |
|------------------------|------------|
| Communication Services | 2.29%      |
| Consumer Cyclical      | 10.81%     |
| Consumer Defensive     | 2.14%      |
| Energy                 | 0.00%      |
| Financial Services     | 10.90%     |
| Healthcare             | 10.78%     |
| Industrials            | 19.70%     |
| Materials              | 0.00%      |
| Real Estate            | 2.13%      |
| Technology             | 41.25%     |
| Utilities              | 0.00%      |

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Portfolio shown is as of 12/31/2023 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.