Generational Growth

Objective

This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	47
Composite Assets	$6.64 Million
Short Name	GENG

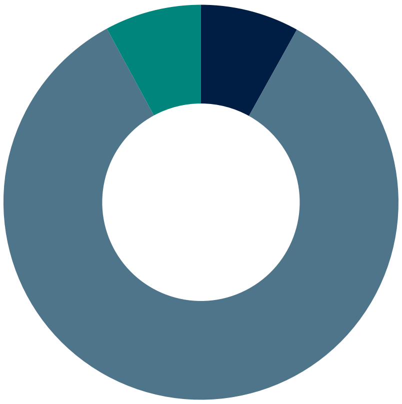
What is the Generational Growth Strategy?

- A diversified collection of companies that Moran Wealth Management believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

Equity Style

Large Value	0.00%
Large Core	21.74%
Large Growth	45.34%
Mid Value	2.21%
Mid Core	4.28%
Mid Growth	26.43%
Small Value	0.00%
Small Core	0.00%
Small Growth	0.00%

Asset Allocation



Cash/Cash Alternatives	8.07%
US Equity	84.02%
Non-US Equity	7.90%
US Bond	0.00%
Non-US Bond	0.00%
Other	0.00%

Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	8.07%
Ansys Inc	2.41%
Alphabet Inc Class C	2.10%
Cintas Corp	2.10%
Old Dominion Freight Line Inc	2.08%
Lam Research Corp	2.06%
Lululemon Athletica Inc	2.05%
TJX Companies Inc	2.05%
MSCI Inc	2.05%
Rockwell Automation Inc	2.04%

Sector Diversification

Sector	Allocation
Communication Services	2.29%
Consumer Cyclical	10.81%
Consumer Defensive	2.14%
Energy	0.00%
Financial Services	10.90%
Healthcare	10.78%
Industrials	19.70%
Materials	0.00%
Real Estate	2.13%
Technology	41.25%
Utilities	0.00%