

Generational Growth



Objective

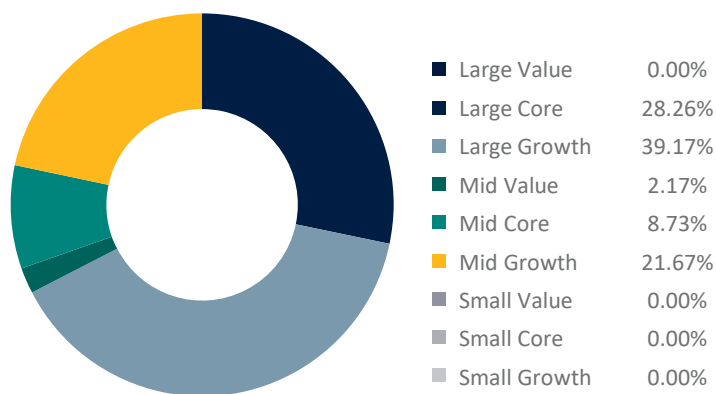
This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	47
Composite Assets	\$16.41 Million
Short Name	GENG

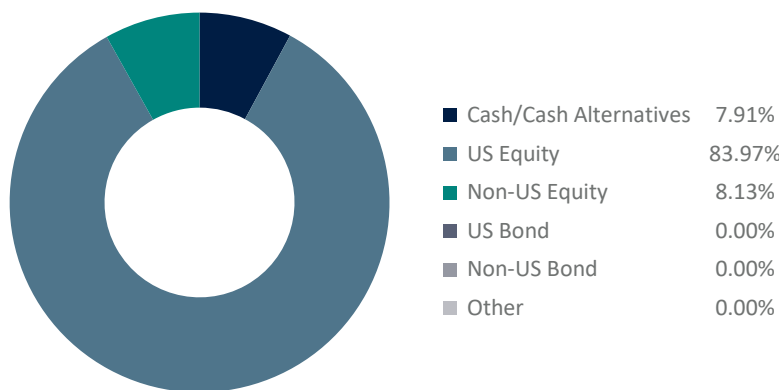
What is the Generational Growth Strategy?

- A diversified collection of companies that Moran Wealth Management believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

Equity Style



Asset Allocation



Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	7.91%
Constellation Software Inc	2.27%
Cintas Corp	2.17%
Lam Research Corp	2.10%
Jack Henry & Associates Inc	2.08%
Intuit Inc	2.05%
MSCI Inc	2.05%
Old Dominion Freight Line Inc Ordinary Shares	2.04%
Automatic Data Processing Inc	2.03%
Rockwell Automation Inc	2.03%

Sector Diversification

Sector	Allocation
Communication Services	2.14%
Consumer Cyclical	10.82%
Consumer Defensive	2.17%
Energy	0.00%
Financial Services	10.87%
Healthcare	10.88%
Industrials	19.81%
Materials	0.00%
Real Estate	2.18%
Technology	41.13%
Utilities	0.00%

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Portfolio shown is as of 03/31/2024 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.