Generational Growth

MORAN WEALTH MANAGEMENT®

Objective

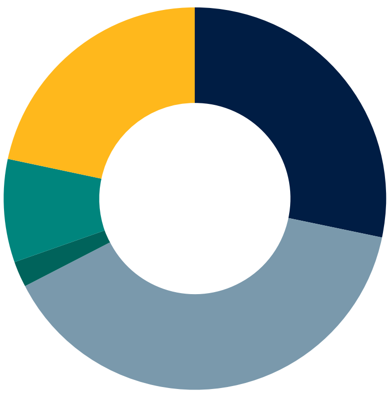
This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	47
Composite Assets	$16.41 Million
Short Name	GENG

What is the Generational Growth Strategy?

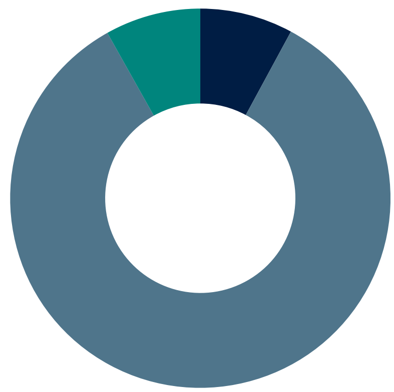
- A diversified collection of companies that Moran Wealth Management believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

Equity Style



Large Value	0.00%
Large Core	28.26%
Large Growth	39.17%
Mid Value	2.17%
Mid Core	8.73%
Mid Growth	21.67%
Small Value	0.00%
Small Core	0.00%
Small Growth	0.00%

Asset Allocation



Cash/Cash Alternatives	7.91%
US Equity	83.97%
Non-US Equity	8.13%
US Bond	0.00%
Non-US Bond	0.00%
Other	0.00%

Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	7.91%
Constellation Software Inc	2.27%
Cintas Corp	2.17%
Lam Research Corp	2.10%
Jack Henry & Associates Inc	2.08%
Intuit Inc	2.05%
MSCI Inc	2.05%
Old Dominion Freight Line Inc Ordinary Shares	2.04%
Automatic Data Processing Inc	2.03%
Rockwell Automation Inc	2.03%

Sector Diversification

Sector	Allocation
Communication Services	2.14%
Consumer Cyclical	10.82%
Consumer Defensive	2.17%
Energy	0.00%
Financial Services	10.87%
Healthcare	10.88%
Industrials	19.81%
Materials	0.00%
Real Estate	2.18%
Technology	41.13%
Utilities	0.00%