

Objective & Strategy

This strategy seeks capital appreciation and current income. The manager intends to achieve this goal by investing in dividend-paying, large-capitalization companies that are undervalued relative to their peers. This strategy will generally hold companies with yields greater than or equal to the yield of the S&P 500.

Composite Data

Inception Date: 12/31/2000
 Number of Holdings: 32
 Total Composite Assets: \$169.90 Million

Equity Style

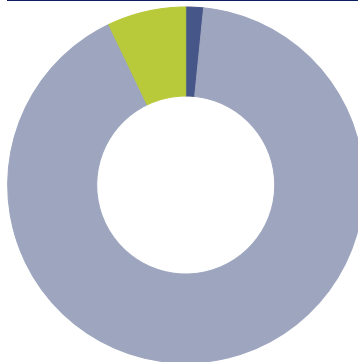


Equity Style	%
Large Value	11.3
Large Core	35.1
Large Growth	8.1
Mid Value	14.5
Mid Core	24.1
Mid Growth	4.2
Small Value	2.7
Small Core	0.0
Small Growth	0.0
Total	100.0

Top 10 Holdings

Ten Largest Holdings	Ticker	Portfolio Weighting %
SLB	SLB	5.80
EOG Resources Inc	EOG	4.96
UnitedHealth Group Inc	UNH	4.94
Williams-Sonoma Inc	WSM	4.15
BP PLC ADR	BP	4.03
Dollar General Corp	DG	4.02
Parker Hannifin Corp	PH	3.90
General Dynamics Corp	GD	3.79
Snap-on Inc	SNA	3.69
Southern Co	SO	3.68

Asset Allocation



Asset Allocation	%
Cash/Cash Alternatives	1.6
US Equity	91.3
Non-US Equity	7.1
US Bond	0.0
Non-US Bond	0.0
Other	0.0
Total	100.0

Sector Diversification

Sector	%
Consumer Discretionary %	13.17
Consumer Staples %	5.77
Energy %	23.13
Financials %	4.52
Healthcare %	8.29
Industrials %	24.84
Information Technology %	1.92
Materials %	5.70
Communication Services %	0.00
Utilities %	9.11
Real Estate %	3.55

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Past performance does not guarantee or indicate future results. For more information about all investment strategies and their objectives please contact the Portfolio Manager.

Management and results displayed herein prior to 8/20/2022 were achieved under a different firm prior to Moran Wealth Management becoming registered as an investment adviser. The accounts managed at the predecessor firm were, however, achieved by the same personnel and were managed substantially similar to the accounts managed at Moran Wealth Management.

Portfolio shown is as of 12/31/2022 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.