

Generational Leader*



Objective

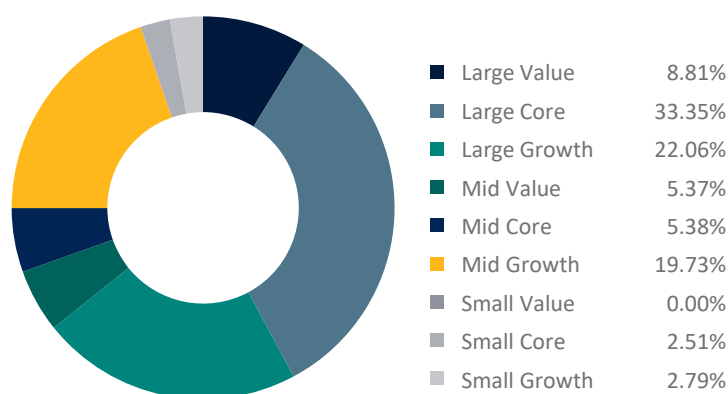
This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	37
Composite Assets	\$21.92 Million
Short Name	GENL

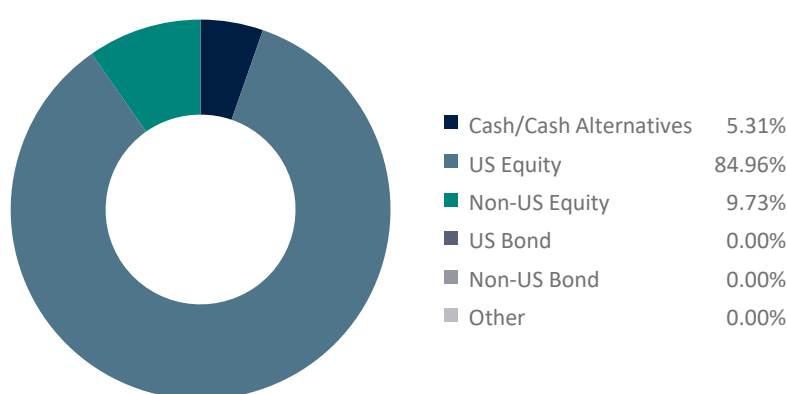
What is the Generational Leader Strategy?

- A diversified collection of companies that Moran Wealth Management® believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

Equity Style



Asset Allocation



Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	5.31%
CME Group Inc Class A	3.20%
Republic Services Inc	3.11%
Intercontinental Exchange Inc	3.00%
Tyler Technologies Inc	2.96%
Automatic Data Processing Inc	2.95%
Mastercard Inc Class A	2.94%
Cintas Corp	2.86%
Heico Corp	2.79%
Intuitive Surgical Inc	2.78%

Sector Diversification

Sector	Allocation
Communication Services	2.65%
Consumer Cyclical	7.85%
Consumer Defensive	2.76%
Energy	0.00%
Financial Services	15.40%
Healthcare	8.46%
Industrials	22.24%
Basic Materials	0.00%
Real Estate	2.80%
Technology	37.85%
Utilities	0.00%

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Past performance does not guarantee or indicate future results. For more information about all investment strategies and their objectives please contact the Portfolio Manager.

Portfolio shown is as of 3/31/2025 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.