

# Generational Leader



## Objective

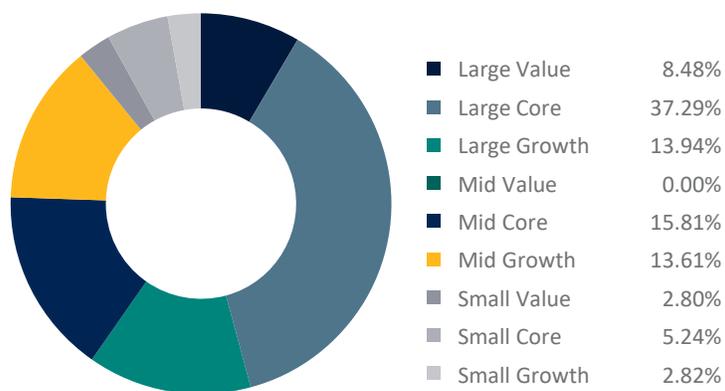
This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	37
Composite Assets	\$19.38 Million
Short Name	GENL

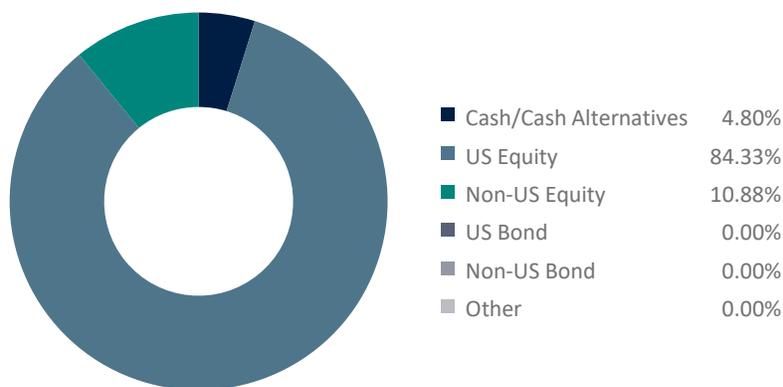
## What is the Generational Leader Strategy?

- A diversified collection of companies that Moran Wealth Management® believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

## Equity Style



## Asset Allocation



## Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	4.80%
Alphabet Inc Class C	3.54%
Lam Research Corp	3.51%
Apple Inc	3.18%
Taiwan Semiconductor Manufacturing Co Ltd ADR	3.15%
ASML Holding NV ADR	3.12%
Thermo Fisher Scientific Inc	3.03%
TJX Companies Inc	3.00%
Lincoln Electric Holdings Inc	2.85%
Entegris Inc	2.83%

## Sector Diversification

Sector	Allocation
Communication Services	3.72%
Consumer Cyclical	8.45%
Consumer Defensive	2.53%
Energy	0.00%
Financial Services	13.15%
Healthcare	8.06%
Industrials	21.52%
Basic Materials	0.00%
Real Estate	2.77%
Technology	39.81%
Utilities	0.00%

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Portfolio shown is as of 9/30/2025 and subject to change. As portfolios are separately managed the individual client account holdings will vary, perhaps significantly, from those listed on this factsheet. Information, such as industry sector allocation percentages and market capitalization allocation percentages, will also vary from the information listed on this factsheet. A client opening an account today may, or may not, be invested in securities or sectors based upon the percentages shown on this factsheet. For the most recent portfolio composition please contact the Portfolio Manager.