Generational Leader

Objective

This strategy seeks long-term capital appreciation by investing in high quality growth securities with above average compounded revenue and earnings outlook.

Inception Date	6/30/2023
Number of Holdings	37
Composite Assets	$19.38 Million
Short Name	GENL

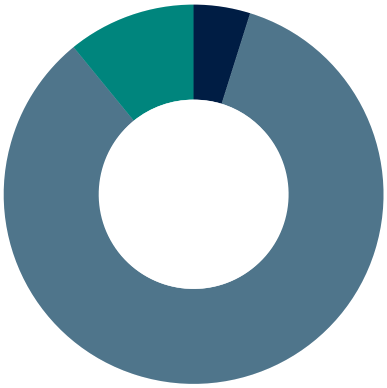
What is the Generational Leader Strategy?

- A diversified collection of companies that Moran Wealth Management® believes have a durable competitive advantage that is likely to lead to higher long-term revenue and earnings growth.
- Considers profitability and cash flow of companies versus their peers.
- Managed with a goal of minimizing taxes by only harvesting capital gains when the superiority of the business model has deteriorated.

Equity Style

Large Value	8.48%
Large Core	37.29%
Large Growth	13.94%
Mid Value	0.00%
Mid Core	15.81%
Mid Growth	13.61%
Small Value	2.80%
Small Core	5.24%
Small Growth	2.82%

Asset Allocation



Cash/Cash Alternatives	4.80%
US Equity	84.33%
Non-US Equity	10.88%
US Bond	0.00%
Non-US Bond	0.00%
Other	0.00%

Top 10 Holdings

Holding	Allocation
Cash/Cash Alternatives	4.80%
Alphabet Inc Class C	3.54%
Lam Research Corp	3.51%
Apple Inc	3.18%
Taiwan Semiconductor Manufacturing Co Ltd ADR	3.15%
ASML Holding NV ADR	3.12%
Thermo Fisher Scientific Inc	3.03%
TJX Companies Inc	3.00%
Lincoln Electric Holdings Inc	2.85%
Entegris Inc	2.83%

Sector Diversification

Sector	Allocation
Communication Services	3.72%
Consumer Cyclical	8.45%
Consumer Defensive	2.53%
Energy	0.00%
Financial Services	13.15%
Healthcare	8.06%
Industrials	21.52%
Basic Materials	0.00%
Real Estate	2.77%
Technology	39.81%
Utilities	0.00%