

Website & Digital Privacy Policy

Moran Wealth Management, LLC

LAST UPDATED: JANUARY 2026

This Website & Digital Privacy Policy applies to personal information collected through Moran Wealth Management, LLC's ("MWM," "we," "us," or "our") website, digital communications, online marketing activities, and related technologies.

This policy does not replace or modify our separate Privacy Policy Notice, which governs how we collect, use, and share personal financial information in connection with advisory relationships under federal financial privacy laws.

1. INFORMATION COLLECTED THROUGH DIGITAL CHANNELS

We may collect personal information directly from you or automatically when you interact with our website or digital communications.

Information you may provide includes:

- Name, email address, telephone number, or other contact details
- Information submitted through inquiry forms or requests for information

Information collected automatically may include:

- IP address
- Browser and device characteristics
- Operating system and language preferences
- Pages visited, referring URLs, and interaction data
- Identifiers associated with cookies, pixels, or similar technologies

2. USE OF DIGITAL INFORMATION

We use digital information for legitimate business purposes, including to:

- Operate and improve our website
- Respond to inquiries
- Communicate regarding our services
- Conduct marketing, advertising, analytics, and attribution activities
- Measure the effectiveness of advertising and digital communications
- Comply with legal, regulatory, and compliance obligations

No personalized investment advice is provided through our website.

3. SERVICE PROVIDERS AND DIGITAL VENDORS

We may disclose digital information to third parties that perform services on our behalf, including:

- Website hosting and infrastructure providers
- Marketing, advertising, analytics, and attribution vendors
- Measurement and performance analytics providers
- Technology platforms supporting communications and operations

These third parties act as service providers or processors, are contractually restricted to processing information solely on our behalf and for specified business purposes, and are prohibited from using such information for their own independent commercial purposes except as permitted by applicable law.

4. COOKIES AND TRACKING TECHNOLOGIES

We and our service providers may use cookies, pixels, tags, and similar technologies to collect information about interactions with our website and digital content.

These technologies help us:

- Understand website usage and engagement
- Measure marketing and advertising effectiveness
- Improve website performance and functionality

You may manage cookies through your browser settings. Disabling cookies may affect website functionality.

5. DE-IDENTIFIED AND AGGREGATED INFORMATION

We may use and disclose information that has been de-identified or aggregated so that it cannot reasonably be used to identify an individual. Such information may be used for analytics, research, and service improvement.

Recipients of de-identified information are required to maintain safeguards prohibiting re-identification.

6. STATE PRIVACY RIGHTS

Depending on your state of residence, you may have rights regarding your personal information, including the right to:

- Request access to personal information
- Request correction of inaccurate information
- Request deletion of personal information, subject to legal exceptions
- Opt out of certain sharing or processing activities, where applicable

MWM does not sell personal information in the traditional sense.

Requests may be submitted using the contact information below, and we will respond in accordance with applicable law.

7. DATA SECURITY AND RETENTION

We maintain reasonable administrative, technical, and physical safeguards designed to protect digital information. Information is retained only as long as necessary for the purposes described above or as required by law.

8. CONTACT INFORMATION

Questions or requests regarding this Website & Digital Privacy Policy may be directed to:

Moran Wealth Management, LLC

Email: marketing@moranwm.com

Phone: (239) 920-4440